AWARD RECIPIENTS WILL BE FEATURED IN CEA'S PUBLIC REGISTER!



16 Aug 2024, Marina Bay Sands Simpor Junior Ballroom

OUTSTANDING YOUTHS AWARD

This award recognizes the successful and outstanding performance of high achieving youths, their commitment, drive and passion in the industry.

Eligibility:

28 years old or below as of 31 Dec 2023, earns at least \$120,000 in 2023 from 1 Jan 2023 to 31 Dec 2023*, with minimum of 5 transactions.

Documents required:

- A short write-up of yourself (approximately 300 words, in one page PDF document) that justifies why you deserve to win this award.
- 2) Optional item It will be an added advantage if you can showcase any client's testimonial and/or achievements outside of your real estate career.

ROOKIES AWARD

This award recognizes new entrance who have demonstrated exemplary performance in sales and rental transactions, driven and passionate despite the short stint in the real estate industry.

Eligibility:

Joined the industry since 1 July 2022, earns at least \$80,000 for 18 months from 1 July 2022 to 31 Dec 2023*, with minimum of 5 transactions.

Documents required:

- A short write-up of yourself (approximately 300 words, in one page PDF document) that justifies why you deserve to win this award.
- Optional item It will be an added advantage if you can showcase any client's testimonial and/or achievements outside of your real estate career.

SENIOR ACHIEVERS AWARD

This award recognizes seniors who have remained active in the industry and demonstrated outstanding performance in sales and rental transaction. They have proven that age is just a number.

Eligibility:

60 years old and above as of 31 Dec 2022, earns at least \$100,000 from 1 Jan 2023 to 31 Dec 2023*, with minimum of 5 transactions.

Documents required:

- A short write-up of yourself (approximately 300 words, in one page PDF document) that justifies why you deserve to win this award.
- Optional item It will be an added advantage if you can showcase any client's testimonial and/or achievements outside of your real estate career.

SALESPERSONS ACHIEVEMENT AWARD

This award recognizes the effort of individual salespersons for their stellar performance in achieving high standards in terms of sales and rental transactions.

Eligibility:

Earns at least \$100,000 from 1 Jan 2023 to 31 Dec 2023* Minimum of 5 transactions in the year

Documents required:

- A short write-up of yourself (approximately 300 words, in one page PDF document) that justifies why you deserve to win this award.
- 2) Optional item It will be an added advantage if you can showcase any client's testimonial and/or achievements outside of your real estate career.

AWARD TIERS

DIAMOND (GCR: \$1000,000 and above)

PLATINUM (GCR: \$400,001 to \$999,999)

GOLD (GCR: \$200,000 to \$400,000)

SILVER (GCR: \$100,000 to \$199,999)

*Refers to commission summary with transactions properly completed and received by the agency within the time period. For EA2024's registration, you're only required to fill in your Gross Commission Received or GCR amount in the application form, SEAA will verify the amount with your estate agency.

EVALUATION PANEL The applications will be assessed by professionals in their respective fields.

AWARD REGISTRATION

You may apply for multiple award categories as long as you fit into the eligibility criteria.

Your award titles and entitlements at a glance:

OUTSTANDING YOUTHS AWARD ROOKIES AWARD SENIOR ACHIEVERS AWARD SALESPERSONS ACHIEVEMENT AWARD

THE APPLICATION FEE FOR EACH AWARD CATEGORY IS \$388.

Entitlements for each category:

- 🗶 Award published on CEA's public register
- 🗙 Award plaque
- \star Award certificate
- 🗙 Award collar pin
- 💥 Lanyard with award logo
- 🗶 Usage of award logo on marketing collaterals
- 🗙 Digital award frame (with photo & award title)
- Personal profiling on SEAA website awards page (your photo & title), Facebook, LinkedIn and print media

HOW TO APPLY

Here are the application process to enter the awards:

To shorten your time taken to complete the application, please get ready these documents in softcopy on hand:

- 🗙 300 words write-up (PDF file)
- 🗶 Client's testimonial (optional)(PDF file)
- 🗶 Professional photograph (at least 1mb, 300dpi)

Go to evnk.co/EA2024Registration and fill up your application. SCAN QR CODE BY 20 MARCH 2024, 5pm to register.



Fill up your application and make the payment of \$388^. Please note that application must be complete and payment received by the secretariat before closing date. Attach the 3 documents you have prepared above in the application.

Registration fee includes 1 seat at the award ceremony to be held at Marina Bay sand, Cassia Ballroom. Awardees will be served full course sit down lunch/dinner.

HOW TO APPLY

Please Note:

SEAA membership application form is integrated into the award application form EA2024. Non-member will be automatically converted to a member upon signing up for the award.

All applications must be received digitally via register-estateagentsawards.sg. Mailing in hardcopy application form and supporting documents will be rejected.

Agency Bulk Submission:

To facilitate bulk submission, in cases of **50 applications or more**, agency personnel or KEO can reach out to the secretariat for more details. However, similarly all submissions will be done digitally and hence softcopy supporting documents and application data will be requested. For bulk submission, bulk payment has to be received from agency as well.

EA2024 Awards Secretariat

Singapore Estate Agents Association 60 Paya Lebar Road, #13-23, Paya Lebar Square Singapore 409051 Email : awards@seaa.org.sg Contact: 6702 1602

SUBMISSION CLOSE DATE: 20 MARCH 2024, 5PM SGT

AWARD SPONSOR

Kind sponsorship from our esteemed partners and stakeholders are welcome.



- EMERALD SPONSOR \$4,000
- Logo on all collaterals leading up to the award ceremony
- 🗶 One clickable logo at event's microsite
- 🐛 Logo on stage LED backdrop
- Award Category Sponsor for Salespersons Achievement Award (Diamond & Platinum) + special mention by Emcee during award dinner
- 2 items insert in event's goodie bag
- Booth setup at the event foyer (Platinum Location)
- Logo on all collaterals leading up to the award ceremony
- 🗶 One clickable logo at event's microsite



🗲 Logo on stage LED backdrop



- Award Category Sponsor for Salespersons Achievement Award (Gold & Silver) + special mention by Emcee during award dinner
- 1 item insert in event's goodie bag
- Booth setup at the event foyer